



**ASSOCIATION OF  
VA SURGEONS**

**2024 EXHIBIT PROSPECTUS**

**APRIL 8-10 2024**

# About AVAS

The Association of VA Surgeons is dedicated to improving the knowledge of recent advances in basic and clinical research in surgery and to disseminate recent information of advances in the practice of surgery and related disciplines.

This in-person meeting will be a great opportunity for our members to connect again after the pandemic. We hope to attract **200 or more** members to attend this meeting.

President: Mary Hawn, MD

Program Committee Chair: Jacquelyn Quin, MD

Administrator: Susan Lentz

## Educational Objectives

At the completion of this program, the participants should be able to:

- Understand and apply emerging diagnostic and treatment modalities in the management of patients with surgical disease.
- Refine technical and nontechnical surgical skills during the operative management of general and subspecialty surgical patients.
- Acquire skills for the promotion of a culture of diversity and inclusion among health care professionals during the care of surgical patients and education of surgical trainees.

# Why Exhibit?

There are opportunities for exhibits of this key gathering at Platinum, Gold, Silver and Bronze levels. Each package includes exclusive options of a unique aspect of the conference.

In addition, each exhibit package delivers other great benefits, such as the promotion of your company brand and expertise nationally, both in advance of the conference and at the event itself, maximizing opportunities to connect with surgeons, offering complimentary registrations, and much more.

- Promote your company brand to industry leaders
- Develop collaborative partnerships
- Network with VA surgeons throughout the country
- Include your logo on all conference documentation
- Gain knowledge and insight in the latest advances in surgical interventions.

## Exhibit Hours

<b>SETUP</b> Sunday, April 7, 2024	5:00 pm - 9:00 pm
Monday, April 8, 2024	7:00 am - 5:00 pm
Tuesday, April 9, 2024	7:00 am - 5:00 pm
Wednesday, April 10, 2024	7:00 am - 12:00 pm
<b>TEARDOWN</b> Wednesday, April 10, 2024	12:00 pm

# Exhibit Benefits

## PLATINUM (\$50,000)

- **Prominent** placement of booth in the exhibitor hall
- 10x20 booth with two 6-ft tables and 4 chairs
- 8 complimentary registration
- 6 complimentary invitation to Monday Welcome

### Reception

- 4 complimentary invitation to Tuesday Reception and

### Banquet and After-dinner Presidential Reception

- 2 clickable information links, PDF's or images on website
- Logo posted on conference website (top of site, largest

### icons)

- Acknowledgement on all emails to members
- Two social media blasts (Twitter, Email, etc.)
- Participation in Exhibitor Passport Program
- Recognition in final program, website, and rotating slide

### deck during breaks.

- Company profile on website for 1-month prior to conference.

- Choice of: (1) Presidential Reception sponsorship on Tuesday night; or (2) Custom brand lanyard

# GOLD

## (\$30,000)

- **Prominent** placement of booth in the exhibitor hall
- 10x15 booth with two 6-ft tables and 4 chairs
- 6 complimentary registration
- 4 complimentary invitation to Monday Welcome

### Reception

- 2 complimentary invitation to Tuesday Reception and

### Banquet and After-dinner Presidential Reception

- 1 clickable information links, PDF's or images on website
- Logo posted on conference website (below Platinum)
- Acknowledgement on all emails to members
- One social media blast (Twitter, Email)
- Participation in Exhibitor Passport Program
- Recognition in final program, website, and rotating slide deck during breaks.
- Company profile on website for 1-month prior to conference.
- Sponsorship of one of the refreshment breaks (AM or PM)

## **SILVER LEVEL**

**(\$15,000)**

- 10x10 booth with one 6-ft tables and 2 chairs
- 4 complimentary registration
- 2 complimentary invitation to Monday Welcome

### Reception

• 1 complimentary invitation to Tuesday Reception and Banquet and After-dinner Presidential Reception

- Logo posted on conference website (below Gold Level)
- Acknowledgement on all emails to members
- Participation in the Exhibitor Passport Program
- Recognition in final program, website, and rotating slide deck during breaks.
- Company profile on website for 1-month prior to conference.

## **BRONZE LEVEL**

**(\$5,000)**

- One 6-ft table top display with 2 chairs
- 2 complimentary registration
- 1 complimentary invitation to Monday Welcome

### Reception

- Participation in the Exhibitor Passport Program
- Logo posted on conference website
- Recognition in final program, website, and rotating slide deck during breaks.

# COMMERCIAL SUPPORT

The Association of VA Surgeons is also pleased to offer commercial support opportunities in order to ensure your company maximized its exposure to conference attendees. Your company's contribution will be included in the final program, during the sponsored event, on event signage, and on our website.

Monday Welcome Reception	\$20,000
Tuesday After-Dinner Presidential Reception	\$10,000
Refreshment Breaks (AM or PM)	\$3,000
Non-CME Symposia (Tuesday)	\$15,000

NOTE: The Non-CME Symposia is limited to only 1 company on a first-come, first-served basis. The Symposium will be for 30 minutes on Tuesday, April 9th. Companies will be responsible for speaker expenses such as honorarium, travel, etc. The AVAS will provide the meeting space, breakfast, audiovisual equipment, and promotion of the program. The AVAS has the right to review content, speaker choice, etc. Companies will be notified of approval once we receive the application. Link below for more details and submission:

<https://fs20.formsite.com/sclentz/4rzsmmdmndo/index.html>

# APPLICATION AND PAYMENT

Submit your application online [using this link](#). Or visit our website at [www.vasurgeons.org](http://www.vasurgeons.org).

Space will be assigned in order in which contract is received with full payment. Checks should be made payable below:

Association of VA Surgeons  
PO Box 2459  
Lynnwood, WA 98036

Credit cards are also accepted for payment of exhibit fees but subject to 3% handling fee to cover merchant costs.

**NOTE: The Association regrets that it cannot allow companies to participate if fees are outstanding following the March 8, 2024 deadline.**

## Refunds and Cancellations

Cancellations must be received in writing by March 15, 2024. All refunds in exhibit fees are subject to 10% administrative fees. No refunds will be offered for cancellations received after the deadline unless the space can be resold to another company at the same level of participation.



# Contact Us

Susan Lentz

Administrator

Phone: 206-794-7022

Email: [vasurgeons@gmail.com](mailto:vasurgeons@gmail.com)

Website: [www.vasurgeons.org](http://www.vasurgeons.org)

Association of VA Surgeons

PO Box 12603

Mill Creek, WA 98082

Overnight:

Association of VA Surgeons

c/o Susan Lentz

15631 Ash Way, A306

Lynnwood, WA 98087

